

EXPRESSION OF INTEREST (EOI)

Submission of Proposals for Training under Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 4.0 – Apparel Sector

AMHSSC invites proposals from Interested agencies/Industry Partners/CoEs and other eligible entities as per applicable PMKVY 4.0 guidelines, having the requisite infrastructure, industry linkage and implementation capacity, for undertaking skill development interventions in the **AMH Sector under PMKVY 4.0**.

The proposed interventions may be undertaken under **Short-Term Training (STT)**, **Recognition of Prior Learning (RPL)**, or **both**, against the qualifications/job roles notified and applicable under PMKVY 4.0.

1. Scope of Proposal

The proposed training interventions should be:

- Based on demonstrated industry demand for skilled manpower
- Linked to identified industry partners, apparel manufacturing units, industry clusters
- Implemented at suitable industry premises, clusters, CoEs or other appropriate locations, as permissible under the applicable PMKVY 4.0 guidelines
- Proposed on a district-wise basis, clearly indicating the proposed State, District, training location and target
- Supported by relevant details of industry demand, including the names of industry partners/units/clusters proposed to be associated with the intervention (refer LOI format)
- In accordance with the applicable guidelines, qualifications/job roles, eligibility conditions and operational requirements prescribed under PMKVY 4.0 by the competent authorities.

2. Information to be Submitted

Interested agencies/partners are requested to submit their proposals in the prescribed template as attached – Refer Proposal Template (doc file) and Demand Template (Excel File)

3. Important Clarification Regarding Submission and Target Allocation

Submission of a proposal or expression of interest to AMHSSC shall not, by itself, constitute approval, sanction, empanelment, allocation or entitlement of any PMKVY 4.0 training target.

AMHSSC will compile and examine the proposals received and submit suitable proposals to the Ministry of Skill Development & Entrepreneurship (MSDE) / NSDC for further review and consideration, as applicable.

The final approval, sanction and allocation of targets under STT/RPL shall be subject to the decision and directions of MSDE / NSDC under the applicable PMKVY 4.0 framework. Targets, if any, will be allocated only after receipt of the requisite approval/clearance and in accordance with the directions issued by the competent authority.

Accordingly, applicants/partners **should not commence training, incur expenditure, make financial commitments, appoint resources, mobilise candidates or make any representation to candidates or other stakeholders regarding sanctioned PMKVY 4.0 targets solely on the basis of submission of a proposal to AMHSSC.**

4. No Guarantee of Target Allocation

AMHSSC does not guarantee or represent that submission of any proposal will result in allocation of PMKVY 4.0 targets.

The number of proposals received, proposed targets, industry demand, geographical requirements, eligibility of the implementing agency, availability of targets/funds and the applicable directions/guidelines of MSDE / NSDC may be taken into consideration while processing the proposals.

AMHSSC reserves the right to seek clarification, request additional information, recommend, modify, consolidate or not forward any proposal, as considered appropriate and in accordance with the applicable framework.

5. No Financial or Contractual Commitment

This EOI/Call for Proposals does not constitute a contract, work order, sanction, financial commitment, or assurance of business by AMHSSC.

AMHSSC shall not be responsible for any expenditure, liability or commitment incurred by an applicant/partner in anticipation of approval or target allocation.

Any training activity under PMKVY 4.0 shall be undertaken only after the necessary approvals/authorisations and in accordance with the applicable guidelines, terms and conditions communicated by the competent authority.

6. Compliance with PMKVY 4.0 Guidelines

All proposals and subsequent implementation shall remain subject to the prevailing **PMKVY 4.0 guidelines, applicable qualification packs/job roles, operational guidelines, directions, processes and conditions prescribed by MSDE/NSDC/other competent authorities, as applicable.**

In case of any change in the applicable guidelines, qualifications, processes, target availability or directions of the competent authority, the same shall prevail over the contents of this EOI.

7. Submission of Proposal

Interested and eligible agencies/partners may submit their completed proposal in the prescribed format along with the required supporting documents to:

Email: atul.madan@sscammh.com / Vipul.wahal@sscammh.com

Disclaimer

This EOI is issued only for inviting proposals for consideration and onward processing under PMKVY 4.0. It should not be construed as an offer, sanction, allocation of training targets or confirmation of funding by AMHSSC. Final decisions regarding approval and allocation of PMKVY 4.0 targets shall rest with the competent authority in accordance with the applicable Government/PMKVY 4.0 guidelines and directions.

AMHSSC reserves the right to amend, extend, withdraw or modify this EOI/process, in whole or in part, subject to applicable directions and requirements.

For further information and submission of proposals:

Apparel Made-Ups Home Furnishing & Skill Council (AMHSSC)

Email: atul.madan@sscammh.com / Vipul.wahal@sscammh.com

New project Proposal Template

Project Name	Title
Proposed by	Organization Name
Entity Type	Government, Private, Semi Government or Government aided
About Organization	A brief intro about organization focusing on work and alignment with Skilling

A. Details of Project (1500 Words)

Background & Project Rationale	Explain the challenge of livelihood and the collaboration between MSDE for skill development.
Details of the project	Describe the project's objectives, emphasizing the upskilling program its potential impact on local communities.
Skill Gap Study	Skill Gap Study as per the requirement.
Mobilisation Plan	Mobilisation Plan for the candidates that will be trained during the training.
Major activities	Outline the key project activities, including skill training and entrepreneurship development training or any other intervention.
Target Population & number of beneficiaries	Define the groups to be targeted, such as existing workforce, aspiring entrepreneurs, and Self Help Groups, and specify the expected number of beneficiaries.
Job roles	To be selected from the list of Job roles approved in PMKVY 4.0 (attached)
Measurable Outcomes	State the expected results, including the number of beneficiaries to be upskilled and trained
Implementation Methodology	Share how implementation will take place, the availability of trainers for the job roles selected, and availability and readiness of the training centers.

Project Duration (in months)	Clearly mention the project's proposed duration.
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B. Project Financials

Budget	<i>In figures (Rs.)</i>	<i>In words</i>
A. Total Project Cost		
B. CSR/ Industry Contribution (If Any)		
C. Fee From Candidates (If Proposed)		
D. Fund Request from MSDE under PMKVY A-(B+C)		

B.1. Breakup of the Budget

S. no	Expense Head	No. of Candidates	Per candidate Cost in INR as per common Norms *	Total Cost in INR as per common norms*	Remarks
1					
2					
3					
4					
	Total				

[illegible]

Details w.r.t Short Term Training																							
Sl. No.	Name of the State/ UT	Name of the District	Name of the Sector	Name of the Job Role	Qualification Pack Code (as per National Qualification register i.e. nqr.gov.in)	Type of Job Roles (Futuristic /Regular)	Tentativ e Number of candidat es to be trained till Feb 2027	No. of batches	Name of trainer	Details of Training Centres where training will be				Single Point of Contact (SPOC) details viz. name, designation, mobile & email	Industries identified for OJT			Placement linkages for the trained candidates				Post training tracking Frequency (Fortnightly/Mo nthly/Quarterly) and Process	Additional notes/comments viz. co- funding details, etc
										Institution Type (Govt./ Autonomous/ INIs/ PSUs/ Others)	Institution Name	Address	A&A (Yes/ No)		Industry/Organ ization name	Address	LOI attache d (Yes/No)	Industry/ Organization	State	(District	LOI attached (Yes/No)		

Annexures 2: Draft Letter to be submitted by Industries to Project Implementing Agencies/TPs for RPL related training

(On the Letter Head of the Industry)

Date: [Insert Date]

To,

[Project Implementing Agency (PIA) Name]

[PIA Address]

[City, State, ZIP Code]

Subject: Demand Letter for conducting training under Recognition of Prior Learning (RPL) category under PMKVY 4.0 for <Sector Name> sector

Dear [PIA Contact Person's Name],

We are writing to express our interest in facilitating training of our employees/contractual staff under the Recognition of Prior Learning (RPL) component of the Pradhan Mantri Kaushal Vikash Yojana (PMKVY). We are aware that Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 4.0 is a flagship initiative by the Ministry of Skill Development and Entrepreneurship (MSDE) and aims at making skilling more flexible, demand-driven, and responsive to the evolving job market. The RPL component of the Scheme

We understand that RPL is a critical component aims at formally acknowledging the existing skills and knowledge of individuals who have acquired them through informal or non-formal means, such as work experience or self-learning. RPL provides a pathway for such individuals to receive official certification, validating their competencies and enhancing their employability.

Below are the details of our industry and the job roles for which we are requesting RPL services:

Industry Details:

- **Industry Name:** [Insert Industry Name]
- **Industry Address:** [Insert Address]
- **Contact Person:** [Industry Representative's Full Name]
- **Designation:** [Designation of Industry Representative]
- **Contact Number:** [Insert Contact Number]
- **Email ID:** [Insert Email Address]

Job Roles for RPL Training Under PMKVY 4.0:

S.No.	Sector	Job Role	Training No.

Note: Add additional job roles as needed

We your support to facilitate the RPL training for the specified job roles as soon as possible. We look forward to collaborating closely with your team to ensure the successful implementation of this initiative under the PMKVY 4.0 framework.

Please feel free to reach out to us using the contact details provided above for any further information or clarifications.

Thank you for your attention to this matter, and we await your prompt response.

Yours sincerely,

[Industry Representative's Signature]

[Full Name]

[Designation]

[Industry Name]

[Contact Information]

Annexures 3: Draft Letter to be submitted by Industries to Project Implementing Agencies/TPs for STT related training

(On the Letter Head of the Industry)

Date: [Insert Date]

To,

[Project Implementing Agency (PIA) Name]

[PIA Address]

[City, State, ZIP Code]

Subject: Manpower demand letter for candidates undergoing training under Short Term Training Program under Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 4.0.

Dear [PIA Contact Person's Name],

We are writing to express our interest in sharing of manpower demand for the FY 2025-26 for placement of candidates under the Short Term Training (STT) component of the Pradhan Mantri Kaushal Vikash Yojana (PMKVY). We are aware that Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 4.0 is a flagship initiative by the Ministry of Skill Development and Entrepreneurship (MSDE) and aims at making skilling more flexible, demand-driven, and responsive to the evolving job market.

We understand that STT is a critical component and aims at providing industry aligned training to the candidates.

Below are the details of our industry and the job roles for which we are requesting RPL services:

Industry Details:

- **Industry Name:** [Insert Industry Name]
- **Industry Address:** [Insert Address]
- **Contact Person:** [Industry Representative's Full Name]
- **Designation:** [Designation of Industry Representative]
- **Contact Number:** [Insert Contact Number]
- **Email ID:** [Insert Email Address]

Job Roles for RPL Training Under PMKVY 4.0:

S.No.	Sector	Job Role	Estimated manpower demand

Note: Add additional job roles as needed

Please feel free to reach out to us using the contact details provided above for any further information or clarifications.

Thank you for your attention to this matter, and we await your prompt response.

Yours sincerely,

[Industry Representative's Signature]

[Full Name]

[Designation]

[Industry Name]

[Contact Information]